



www.tylercleveland.online
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@tradegoth

CAPABILITIES

Brand Identity & Logos
Web and Digital Design
UX/UI Design
Typography and Layout
Print and Advertising
Visual Storytelling
Creative Problem-Solving
Project Management

A creative and detail-oriented graphic designer with a Master's degree in Graphic Design, skilled at creating compelling visual solutions and engaging brand identities. Passionate about user-centric design and visual storytelling, with proven experience in diverse design projects.

MASTER'S IN GRAPHIC DESIGN

Academy of Art University, May 2025

GRAPHIC DESIGNER, FREELANCE

- Developed branding and identity projects, including logo design and visual strategy.
- Designed user-centric websites focusing on accessibility and visual appeal.
- Created promotional materials and advertising campaigns, including digital and print assets.

SCIENCE TEACHER, SANTA TERESA HIGH SCHOOL

- Teaching Biology and AP Environmental Science, utilizing interactive and technological tools to enhance student engagement and understanding of scientific principles.
- Mentoring students in developing their independent research projects, emphasizing design thinking and applying it towards science.
- Design and implement dynamic lesson plans that incorporate both multifaceted aspects of science and design, promoting critical thinking and creativity to learn important concepts.

RESEARCH ASSOCIATE, NASA AMES RESEARCH CENTER

- Engineered and conducted experiments in protein purification, translating complex scientific concepts into clear visual presentations and reports.
- Worked alongside multidisciplinary teams to prototype and refine experimental designs, enhancing research accuracy and effectiveness.
- Synthesized and communicated complex data into actionable insights for team assessments and strategic development.